



**DESIGN
THINKING**



**DESIGN
TALKING**



**By 2020 it is
impossible to lie**

- Salim Ismail | co-founder SU -




**'Unboss'
is the best way
to do business**

- Ricardo Semler -



**As an expert
you know a lot
about very little**

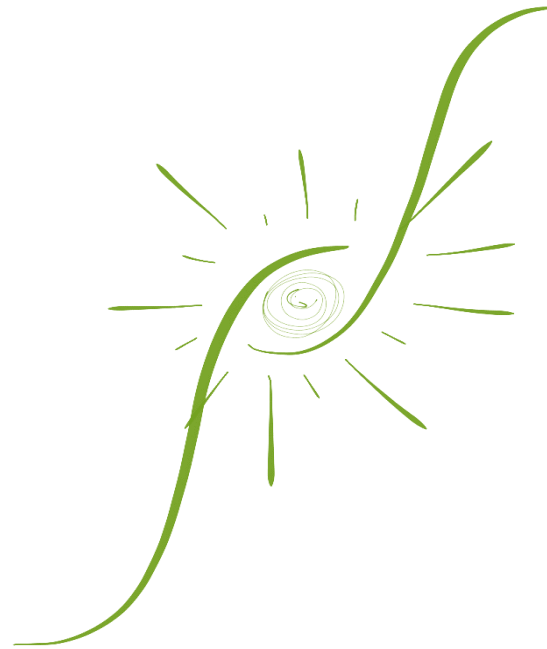
- Rob Nail | SU Robotics -



**We're solving
21st century issues
by using
20th century institutions**

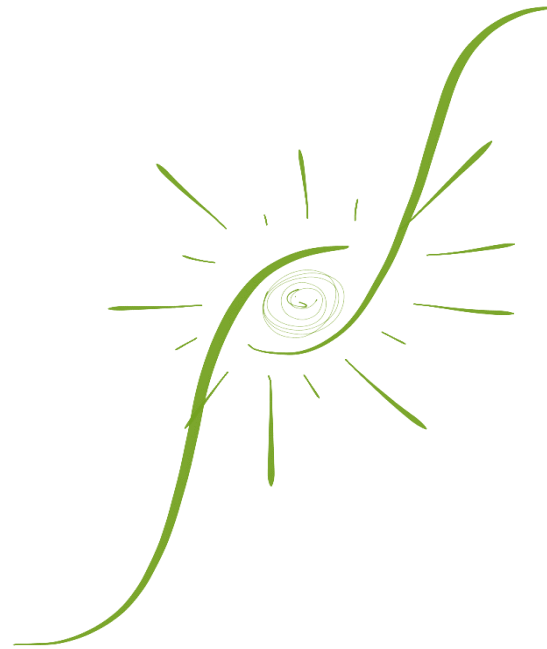
- Center for the Edge | Deloitte -

20th
CENTURY



21st
CENTURY

LINEAR
COMPLI-
CATED



COMPLEX
EXPO-
NENTIAL

10 skills you need to thrive tomorrow

in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. ~~Quality Control~~
7. Service Orientation
8. Judgment and Decision Making
9. ~~Active Listening~~
10. Creativity

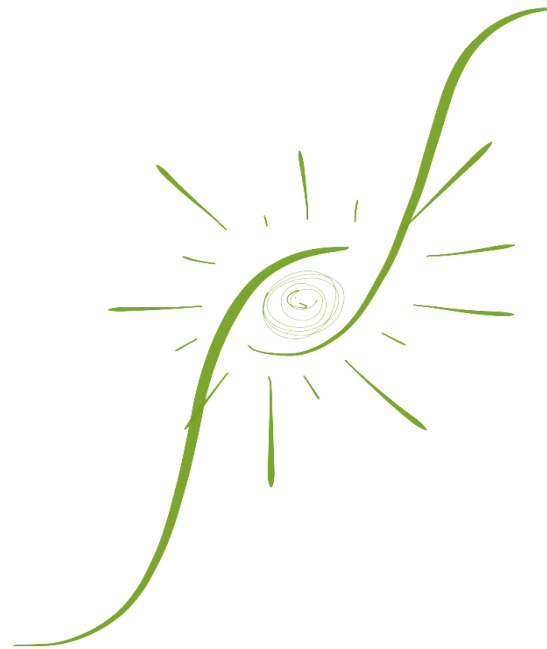
in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

MANPOWER

STOCKS OF
ASSETS

SCALABLE
EFFICIENCY



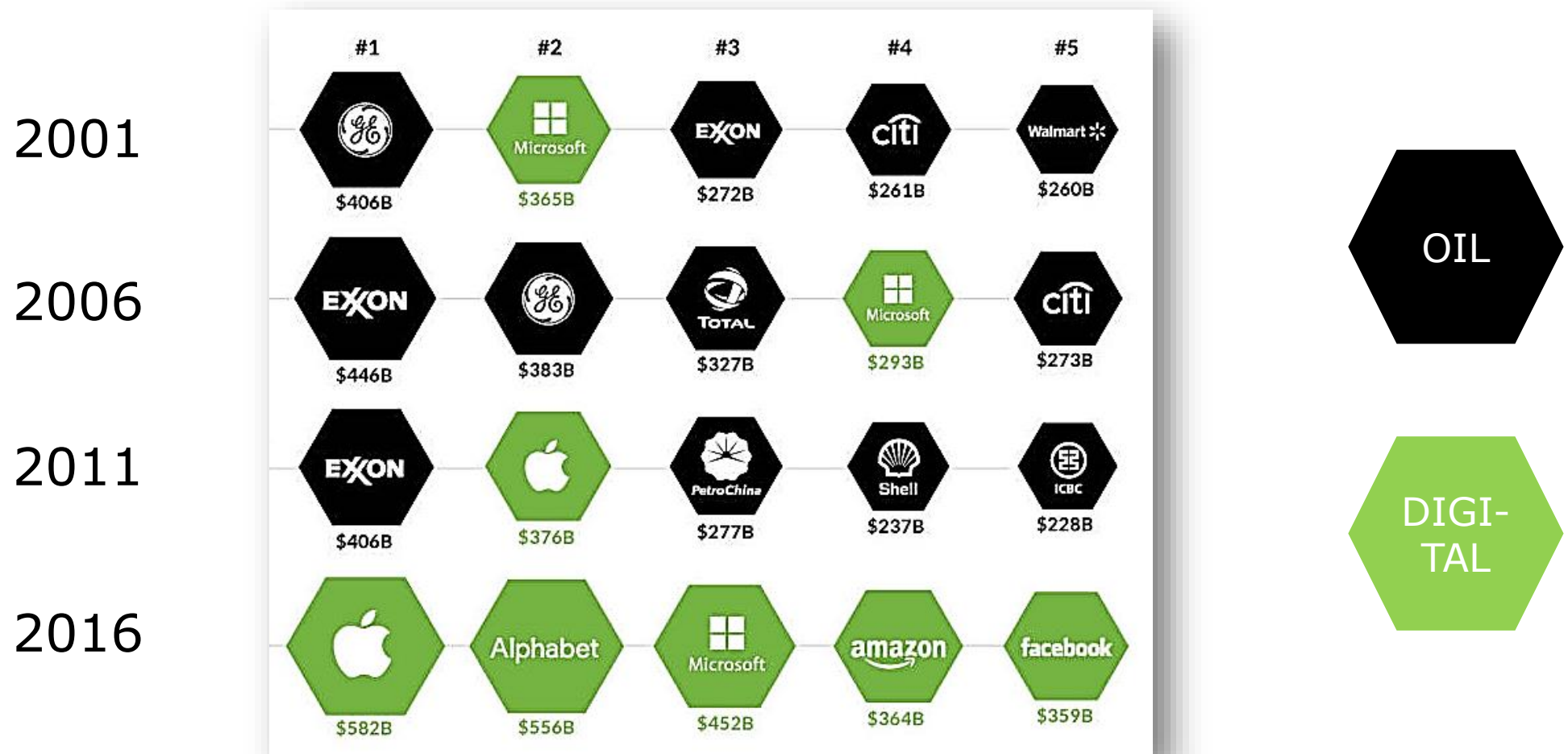
DIGITAL POWER

FLOWS OF ASSETS
& KNOWLEDGE


SCALABLE
LEARNING

The oilbarons are replaced by the Wiz Kids of Silicon Valley

The largest companies by market cap



Source: Visualcapitalist.com



**To stay relevant
in a marketplace that's becoming
more and more complex,
you should be
nimble and resilient**





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